

FOR IMMEDIATE RELEASE

The Trust for the Americas and TAMCC Advance Digital Entrepreneurship Program for Grenadian Youth

St. George's, June 15, 2026 — **The Trust for the Americas**, an affiliate of the Organization of American States (OAS), and **T.A. Marryshow Community College (TAMCC)** are advancing the implementation of **Strengthening the Digital Entrepreneurial Ecosystem (SEED)** in Grenada, a program funded by **CAF – Banco de Desarrollo de América Latina y el Caribe** designed to expand economic opportunity for young people across the island through digital training, entrepreneurship, and innovation.

The program targets **200 young people** between the ages of 17 and 34, equipping them with in-demand competencies in digital literacy, artificial intelligence, entrepreneurship, innovation, and life skills, all backed by certifications recognized by companies such as Microsoft and EY. Participants have access to mentorship and professional networks, and will compete in a national Pitch Tank Competition where top ideas can receive up to USD 7,000 in seed funding to move from concept to implementation. The program also includes a national ideathon and sessions with private sector leaders.

“The SEED Project represents an important investment in Grenada’s future. By equipping 200 participants, particularly our young people, with practical skills in digital technology, artificial intelligence, innovation, entrepreneurship and leadership, this initiative will help transform ideas into sustainable businesses, employment opportunities and meaningful solutions to challenges within our communities. For T. A. Marryshow Community College, this partnership with The Trust for the Americas strengthens our capacity to deliver relevant, future-focused training while deepening our role as a catalyst for national development. We are proud to help build a generation of confident innovators and entrepreneurs who can contribute to a more inclusive, resilient and competitive Grenadian economy,” said Mr Andrew Abraham, Principal of The T. A. Marryshow Community College.

The Trust for the Americas designed the program drawing on successful models implemented across 30 countries of the hemisphere. In Grenada, the initiative is being implemented in partnership with TAMCC, which leads local outreach, coordinates activities, and supports the launch of an Innovation Center that will serve as a lasting hub for youth entrepreneurship beyond the program's initial cycle.

"SEED is not just a training program, it is an investment in Grenada's long-term capacity to innovate. By combining a comprehensive curriculum with a permanent Innovation Center and a network of mentors and private sector partners, we are building something that will outlast our direct involvement and serve as a replicable model for the broader Eastern Caribbean," said Jorge Máquez, Project Manager for English-speaking Americas at The Trust for the Americas.

In addition to directly training 200 young people, SEED is engaging 200 additional community members through outreach activities. Upon completion, the program will generate case studies documenting lessons learned to support replication across other Eastern Caribbean countries.

The initiative has the support of the Government of Grenada, which has expressed strong commitment to expanding youth access to technology and digital opportunity. The Hon. Joseph Andall, Grenada's Minister of Foreign Affairs, and OAS Assistant Secretary General H.E. Nestor Méndez have both recognized The Trust for the Americas as a key affiliate delivering measurable results across the region.

About The Trust for the Americas:

The Trust for the Americas is a nonprofit organization that promotes social and economic inclusion by equipping individuals with the skills needed to thrive in the evolving world of work. As an affiliate of the Organization of American States (OAS), The Trust builds strategic partnerships with the public sector, private sector, academia, and civil society to expand opportunities throughout the region. With nearly 30 years of experience, the organization has impacted more than 6.3 million people in 30 countries, fostering economic opportunity and promoting innovation as a driver of progress across the Americas. For more information visit: <https://trust-oea.org/>

About TAMCC:

The T. A. Marryshow Community College is a publicly funded institution established to provide tertiary level training in the tri-island state of Grenada, Carriacou, and Petite Martinique. The College serves as a hub for lifelong learning, innovation, and personal development. Whether you choose to pursue an associate degree, technical diploma, or a certificate in a specialized field, rest assured that our curriculum is designed to equip you with the skills and knowledge that are highly sought after by employers in today's competitive job market. As a national institution benefiting from public funding, the College is dedicated to expanding and enriching educational opportunities for all citizens to enhancing the overall development of the nation. With a devoted team of experienced faculty and comprehensive support staff, our college strives to empower each student to achieve their academic and professional goals. We are fully committed to our motto, "Taking you from where you are to where you want to go."

For more information about TAMCC, visit tamcc.edu.gd