

Core Courses (continued)

- \* MST210 - Introduction to Communications Research
- \* MST211 - Media Ethics
- \* MST212 - Broadcasting 1: Introduction to Radio
- \* MST213 - Broadcasting 2: Introduction to Television
- MST220 - Applied Communications Research
- \* MST221 - Reporting and Writing: In-depth Journalism
- MST222 - Online/Multimedia Journalism
- MST230 - Media Management
- MST231 - Advanced Print: Design, Photography and Layout
- MST232 - Broadcasting 3: Advanced Radio Production
- MST233 - Broadcasting 4: Advanced Television Production
- MST240 - Broadcast Journalism Practicum

General Education Requirements

- \* COM101 – Gathering and Processing Information
- \* COM103 – Speech and Writing
- \* CAS101 – Caribbean Society and Culture
- \* CSI101 – Introduction to Computers
- \* PHI100 – Introduction to Philosophy
- \* SPA100 / FRE100 – Basic Spanish / Basic French

In addition to the above courses, students are required to register for and complete **thirty (30) hours** of **Community Service (COS101)**.

\* indicates courses for Certificate Programme



**T. A. MARRYSHOW COMMUNITY COLLEGE**

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Grenada, W.I.



**SCHOOL  
OF  
CONTINUING  
EDUCATION**

*Associate  
Degree in  
Media  
Studies*



## Associate Degree in Media Studies



### SCHOOL'S PROFILE:

SCE is the official out-reach arm of TAMCC mandated to provide adult, continuing and public education and training especially to the majority of persons outside of the formal system.

### SCHOOL'S MISSION:

The School of Continuing Education is committed to providing a high quality education and training that is accessible, equitable and relevant to the dynamic needs of the wider community.

To achieve this, the School focuses on four primary areas:

- Vocational qualification.
- Technical and career training / training which supports the economy
- Creative continuing education for adults and industry sectors
- Providing strong embryonic portals (developing gateways) for matriculation and workplace literacy.

### PROGRAMME STRUCTURE:

All programmes (except Distance Education) operate under a semester system with two 16-week semesters and a 7-week summer session in each academic year. Final examinations take place in the last week of each semester.

### ENTRY REQUIREMENTS:

5 CXC/CSEC, GCE passes including English Language

### REQUIREMENT FOR THE AWARD OF THE ASSOCIATE DEGREE:



Students must earn a minimum of 60 credits including 42 credits in the major and 18 credits in the general education courses, and obtain a cumulative Grade Point Average (GPA) of at least 2.00.

## ASSOCIATE DEGREE IN MEDIA STUDIES

### Programme Description

This programme is designed to provide students with the relevant knowledge, skills and experience which will enable them to become professional journalists. It entails studies of the four journalistic platforms: print, radio, television, and new media/multimedia. It highlights on research, a core component of journalistic work, and also incorporates general education courses, which are all aimed at equipping students with the necessary skills that are needed for the world of work. At the end of the programme, students will be given the opportunity to immerse themselves in a practical media work environment through the final practicum.

The **Associate Degree** Programme is composed of twenty-two three-credit courses. Sixteen of these are core courses and six are general education requirements. In addition, there is a practicum component at the end that carries six credits. In total, the programme weighs seventy-two credits.

The **Certificate** programme comprises sixteen three-credit courses. Ten are core courses and six are general education requirements. As with the Associate Degree programme, there is also the final practicum. Altogether, this programme weighs fifty-four credits.

### Core Courses

- \* MST110 - Introduction to Communication Theory
- \* MST111 - Foundations of Journalism: Logic, Evidence and Research
- \* MST112 - Foundations of Journalism: Writing
- MST113 - Foundations of Journalism: National and International Institutions
- \* MST120 - Media Law
- \* MST121 - Reporting and Writing: Basic News and Features

\* indicates courses for Certificate Programme